



House of Pod presents
The Second Annual
COLORADO PODCAST AWARDS!

October 23, 2020 Denver, CO - The second annual Colorado Podcast Awards, otherwise known as the “Hoppys,” opens its nomination period today. Any podcast produced in Colorado is eligible for an award, and any person can submit a nomination.

While many industries have taken a hit in 2020, podcast consumption is on the rise. According to Edison Research Infinite Dial 2020, over one-third of Americans age 12 and over (104 Million people) are now podcast listeners. This is a 5% increase in just one year, from 32% in 2019 to 37% in 2020.

In the last two years, House of Pod has counted over 350 podcasts produced out of Colorado... and that number grows every day. In 2019, House of Pod galvanized this burgeoning community of creators with the inaugural Hoppys event, which was a huge success. Almost 1,200 podcast nominations were submitted by fans for five award categories.

House of Pod producer Rebecca “Becca” Mendoza Nunziato reflects: “Last year, we had over 70 people crammed into our Denver Headquarters - producers, super fans, and hosts. The energy was electric!”

This year, the event will be held virtually, but Becca anticipates the event is needed now more than ever. “There are many benefits to holding the Hoppys virtually. Producers will be able to attend from across Colorado, and in some cases, from out of state! And while 2020 has paused many things, podcasts are not one of them.”

The first round of nominations opens October 23, 2020 everyone. The five nomination categories include: Best New Show, Best Colorado Podcast, Best Sound Design, Best Host/Team, and Best Fans.

Nominations can be submitted until 11:59pm MST, Friday November 20 at www.houseofpod.org/the-hoppys.

In the second round of voting, House of Pod invites all Colorado podcasters, functioning as the Colorado Podcast Academy, to vote on the finalists in each

category between November 23 and December 10. A virtual celebration of winners will be held on December 18th, and it will be full of surprises, special guests, and more. All podcasters, fans, and community members are invited and can join at the following link at 6pm: <https://bit.ly/3o412v7>.

For more information, contact: Paul Karolyi, House of Pod Productions Director, at paul@houseofpod.org.